

Download Facebook Guide For Beginners

Would you like to start a Facebook page for your business but aren't sure where to begin? Are you curious about how to manage a page effectively and securely? In this article, you'll discover how to build a Facebook page for your business and how to protect it. What Is a Facebook Page? A Facebook page is attached to your personal profile so Facebook knows who owns the page, but it's a separate ...Four great strategies for fundraising on Facebook, provides the basic how-to's plus advanced tactics. Use these tips to have a great Facebook fundraiser. In this guide, I'll show you the basics of how to use Facebook to your advantage. The guide is aimed at the beginner who wants an introduction to marketing their business on the world's largest social network. Bonus: Download a free guide that teaches you how to turn Facebook traffic into sales in four simple steps using Hootsuite.